

## **Poonam Kaur – OnBoarding Officers Tutor**

Poonam Kaur is a qualified FCCA Accountant and the Managing Director of fds Director Services, which has bases in London, Birmingham and Yorkshire.

fds provides a range of services to established, growing and new businesses with valuable and trusted support plus guidance to help achieve their individual business goals.

Poonam manages all projects, transactions and operational issues on a day to day basis. She is also a huge support and contributor of the strategic plans of the company. Poonam has been the lead negotiator on many deals since she started in 2011 and has successfully conducted a number of transactions, of varying size.

Within three years at fds Poonam was promoted from Senior Corporate Finance Executive to Managing Director in January 2015. Poonam's drive and passion to develop fds has resulted in identifying the need of expanding the team and recognising skill areas required to achieve the strategy of the company.

Poonam trained and qualified as an accountant with Clough & Company LLP, starting from a junior position and working her way up to become a Senior Auditor. During this time Poonam specialised in small/medium size limited companies and limited liability partnerships, including a commercial vehicle retailing group, with turnover in excess of £25m.

Poonam's commitment, dedication, hard work and ambitious attitude has deservedly been recognised in the business society. Poonam has been listed as one of Insider's 2015 42 under forty-two, and has been nominated for the Rising Star First Women Award for two years running and also was nominated for the prestigious IoD Director of the Year Award in 2015, this is a great recognition of Poonam's contribution throughout her professional career.