

Grant Leboff – OnBoarding Officers Tutor

Grant Leboff is one of the UK's leading Sales and Marketing experts.

His fourth book, 'Digital Selling', debuted at #1 on the Amazon charts prior to being published in September 2016. This follows the success of Leboff's previous titles.

'Stickier Marketing' (2014) went straight to #1 in the Amazon Sales & Marketing Chart, and was in the top 10 overall Business Chart, on publication. 'Sales Therapy' (2007) and 'Sticky Marketing' (2011) were both in Amazon's top 10 Business Books, and #1 in the Sales & Marketing bestsellers chart.

Grant Leboff's fifth book, 'The Myths of Marketing' will be published in the Spring of 2019.

A thought leader in his field, Leboff's main focus is to address the massive changes that are taking place in a world that is constantly being introduced to new technologies and an evolving World Wide Web. He continually challenges Sales & Marketing conventions that become accepted wisdom, but don't necessarily deliver results.

Having built a successful direct marketing company, which he started in 2002, Leboff sold it in 2008. As well as undertaking work as a Non-Executive Director, he now has a number of other business interests.

Sticky Marketing Club® Ltd., is a sales and marketing consultancy providing companies with the strategies to thrive in an increasingly competitive world.

Leboff's Sales and Marketing portal, stickymarketing.com produces a wealth of resources and information on effective Sales and Marketing for organisations in an ever-changing business environment.

He is a highly sought-after consultant and speaker, and constantly makes presentations at conferences and events all over the world.

Leboff is a regular contributor to many business magazines and newspapers. Amongst others, he has been featured in the Daily Telegraph, The Independent, The Financial Times, The Daily Mirror and The Sun. He has appeared on BBC Radio on numerous occasions as well as being featured on a significant number of US radio networks.